

MINUTES
I-70 Corridor Chamber of Commerce
Board of Directors Meeting
DRAFT

June 27, 2011
6:00 p.m.
Muegge House, Bennett, Colorado

The 3rd Quarter meeting of the I-70 Corridor Chamber of Commerce Board of Directors was called to order at 6:10 p.m. by President Chris Deverell.

The following Board Members were present:

Lois Buckman	Fay Chase	Chris Deverell
Kim Iverson	John Jacob	Becky Mogensen
Christina Pastori	Aaron Rotkovich	Lindsay Wheaton

The following Board Members were absent and excused:

Christina Lewis
Gary Duke
Jean Noe

Guests Attending:

Chris Raines, newly elected At-Large Representative on the Board.

Approval of Minutes:

A motion was made by Lindsay Wheaton and seconded by Aaron Rotkovich to approve the minutes of the April 11, 2011 Board meeting. The motion carried.

Old Business:

The Mission Statement discussion was tabled until the next meeting to allow for more preparation. Fay will put together some samples and will forward those to the Board. An email vote may take place before the next Board meeting so that print material being revised can include the new mission statement.

Becky Mogensen reviewed the Aurora Chamber of Commerce welcome packet and presented her ideas for our own welcome packet. She will continue to work with Lois in developing a packet in-house. Some of the materials to be included in the packets are:

- Chamber Brochure with Board Member Names
- Schedule of Chamber Meeting Dates/Events
- Welcome Letter
- Bylaws
- Window Decal
- List of Member Businesses (small directory)

In addition to the Welcome Packets for new members, creation of generic Chamber folders will also allow us to customize the contents so that it will be possible to create Chamber Welcome packets for

potential new business members as well as packets for new residents in the area that would contain advertising material/coupons from our Chamber Member businesses.

The Annual Dinner/Meeting which will take place on September 24th at May Farms, was discussed. The committee comprised of Becky Mogensen, Chris Pastori, Aaron Rotkovich, Lindsay Wheaton, and Chris Deverell will meet on July 11th at 3:00 p.m. at a location to be determined. All are welcome to join in.

New Items:

The 2011 Board election took place at the June 15th Chamber meeting. Chris Raines from the Bennett Parks and Recreation District was welcomed as the new At-Large Representative replacing Jean Noe in September.

Kim Iverson has been involved in the planning meetings for the new "Bennett Days", taking place from September 9th through the 11th this year. She requested the Chamber sponsor a bounce activity area at the festival on Saturday September 10th from 11:00 a.m. to 5:00 p.m.. Kim received bids from several companies and presented the lowest bid for 3 features at around \$800. These features would accommodate adults. She also suggested renting a smaller bouncy castle from Wayne Clark at Blue Sky Rentals which would serve the younger population. The Chamber would be responsible for selling tickets as well as supervising these activities. Kim will check with the rental companies to ensure they are covered by liability insurance and will also seek volunteers to assist with these activities. Aaron suggested placing the Chamber booth next to the Chamber sponsored activity area, instead of in the area designated for vendors/businesses. Kim will check with the planning committee to make sure this meets with their approval. It was also suggested that Chamber Member businesses receive a discount on their vendor booth fees in exchange for the Chamber sponsoring the bouncy activities.

Chris Deverell recognized that if the Chamber sponsors this event for Bennett, that the Chamber should also seek to budget the same amount to be spent in each member town with active membership, that hosts an annual community event; i.e. Christmas Night in Strasburg; Byers July 4th celebration or Winter Fest; Deertrail/Agate parade and rodeo. The Board agreed that if the budget allowed it, that this would be fair and would include all of the member towns. The Town of Watkins does not currently host an "official" event or have active Chamber members. It was suggested that when membership becomes more active and the Town establishes a viable annual event, the Chamber would consider adding them to the budget as well.

A motion to fund the Bennett Days celebration in the amount of \$1000 and set a similar budget for events in Strasburg, Byers and Deer Trail/Agate was made by Kim Iverson and seconded by Lindsay Wheaton. The motion passed unanimously.

It was agreed that Lois will make updates to the town information pages on the website, that will include information about medical services available in each area. Once the pages are revised, she will advise the board.

Additional Items:

Becky proposed that the Chamber place a sign at the Muegge house. She asked for proofs from John Jacob. REAP and HFPF will be contacted about being included on the sign for the offices at the Muegge House. A fixed sign for the trailer was discussed. John will provide a bid for a fixed sign on the trailer as well as an additional banner.

Lois was asked about the status of the customer service card order. She advised the board that they had still not been received. The board asked that the order be cancelled unless the cards could be delivered by July 2nd. An update on the Muegge House maintenance issues was given by Lois. Jose Rocha, the new Community Development Specialist for the Town of Bennett has been assigned as

the Town representative for Mugge house issues. Lois and Jose met last week and bids for insulation and electrical had been received by the Town. There was an attempt at fixing the hot water last week, however there is still no hot water. Lois will continue to work with Jose on addressing the issues and will advise the Board.

The Board thanked Fay Chase and Byers General Store for sponsoring dinner at the meeting.

Adjournment: The meeting adjourned at 7:41 p.m.